



# PRESS RELEASE

The STAND4EU project is a European initiative aimed at strengthening the links between research, innovation, and standardisation. As outlined in the previous press release, the project consists of four phases: i) identifying and creating awareness, ii) developing and validating remedies, iii) establishing the STAND4EU interface, and iv) ensuring sustainability and transferability.

We are pleased to announce the full launch of the STAND4EU Interface, an innovative digital platform designed to enhance the standardisation process across Europe. This interface encompassing both a website (<u>www.stand4eu.eu</u>) and a portal (<u>www.portal.stand4eu.eu/home</u>) aims to consolidate information, foster collaboration, and propose solutions for overcoming obstacles in standardisation efforts.

## A Platform for Progress

The STAND4EU portal serves as a powerful tool to facilitate the collection and sharing of information on standardisation challenges. It also consolidates best practices and offers a space for recommending agile solutions for future standardisation processes. Through this platform, the consortium seeks to encourage networking among different stakeholders, national European, and international standardisation bodies, helping to exploit and valorise EU-funded research results.

## Key Features of the STAND4EU Interface:

- **Solution Implementation:** Offering practical solutions to identified standardisation challenges.
- Information Sharing: Facilitating the collection and dissemination of valuable information.
- **Recommendations:** Providing ongoing updates and expert recommendations to streamline standardisation efforts.
- **Continuous Improvement:** Ensuring the platform evolves to meet the needs of users and stakeholders.

# The STAND4EU Website

The STAND4EU website (<u>www.stand4eu.eu</u>) is the primary contact point for stakeholders to learn about the project's objectives and outcomes. It is structured to provide comprehensive insights into the project through dedicated sections such that reflect the most important aspects of the project. It includes information about news and events, documentation such as deliverables, videos and others.







## The STAND4EU Portal

The STAND4EU portal has been established to offer essential functionalities that enhance access to information on research and innovation projects related to standardisation. Key capabilities include:

- 1. Comprehensive Resource Hub:
  - Access to project deliverables, research publications, and multimedia content.
  - Structured taxonomy for bottlenecks and recommendations.

#### 2. Networking and Collaboration:

- Online hub for stakeholder engagement.
- Dedicated sections to promote interaction with standardisation activities.
- 3. User-Friendly Interface:
  - Central dashboard for easy navigation.
  - Profile management for updating personal information and privacy settings.
- 4. Support and Training:
  - Library of services including training resources.
  - Comprehensive user interaction with people involved in standardisation.
- 5. Interactive Features:
  - Inquiry section for posting and answering questions.
  - Wiki section for collaborative information sharing.
- 6. Continuous Improvement:
  - Regular updates with new content and resources.

The portal is publicly available to a broader research and industrial community to provide valuable insights into standardisation challenges and solutions.

#### Looking Ahead

As the STAND4EU interface continues to evolve, it will become a critical tool for fostering direct engagement among stakeholders, promoting best practices, and contributing to a more agile and efficient standardisation process across Europe. The consortium will actively promote the platform via the STAND4EU website and other media, providing updates and examples of how the interface can drive positive change in the standardisation landscape.

For more information, please visit <u>www.stand4eu.eu</u> and/or contact the STAND4EU team via <u>info@stand4eu.eu</u>.

